



A NAAC Accredited Institution  
**KINGS**  
COLLEGE OF ENGINEERING  
Recognized under 2(f) & 12(B) of UGC  
Approved by AICTE, New Delhi  
Affiliated to Anna University, Chennai



## NATIONAL SERVICE SCHEME

NOT ME



BUT YOU

### “EYE DONATION AWARENESS RALLY”

**Date & Time:** 06.09.2022 at 10:30am

**Venue:** TNJ-Old Bus Stand

### Report

#### Aim:

Corneal blindness is high and the rate of eye donation is low. Aiming to encourage the public willingness to donate eyes at various clinics, KCE set out to chain the people into a single fold of Donating Eyes to reach out the needs.

As per the direction of Ministry of Youths Affairs and Sports in the scheme of Swachh Pakhwada under Swachh Bharat Mission, an Awareness Rally on ‘EYE DONATION’ was organized by the National Service Scheme Units of our college in Thanjavur at 10:30 a.m on 6.09.2022. The programme officers Mr. P. Raajeshwaran, Unit I and Mr. S. Ambalatharasu, Unit II, had made arrangements for the programme.

Insisting on the theme, a procession, held between Thanjavur Old Busstand to Dr. Agarwal Eye Hospital, was flagged off by Dr. R. Rajendran, Secretary, and Dr. J. Arputha Vijayaselvi, Principal, Kings College of Engineering had delivered a short speech advocating the need of donating Eyes. The NSS Units associated with Dr. Agarwal's Eye Hospital Thanjavur to promote the noble ideology of depleting the visual impairment rate. The Rally was organized through volunteers from Kings College of Engineering and few Public members. The rally witnessed more than 220 students. Dr. J. Arputha Vijayaselvi, Principal, said that *‘vision is the ability to perceive the surrounding world using light in the visible spectrum reflected by the objects in the environment and any diminishment of function results in visual impairment or blindness ranging from partial to complete with varying visual acuity.’*

#### FEEDBACK:

The term “Eye Donation” is commonly used; there is no whole eye transplantation. Usually, only corneal tissue is donated. One person’s cornea donation can restore the sight upto 4 people. Corneal or eye donation is one of the ‘universal’ donations where donors are not restricted by blood type, age, eye colour, and eyesight.

NSS PROGRAMME OFFICERS

PRINCIPAL



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The Rally ended up with some cheerful moment

Our team members were honoured by Dr. Agarwals